

**Web** ◀

**Print** ◀

**Imaging** ◀

**Hosting** ◀



# Web ◀

## WEB DESIGN

Great web design sets the tone of a site within seconds, providing easy navigation, optimum use of canvas and harmonizing all elements today's modern sites bring to bear.

## CUSTOM PROGRAMMING

We build server-side applications and information architecture that puts your site on the leading edge of online technology - allowing fast exchange of data securely across the city or the world.

## E-COMMERCE

A streamlined, online shopping experience is a good way to retain customers and generate increasing sales. We can build a custom solution or implement industry-standard solutions that expand as you grow.

## SEO / SEM

Getting a site optimized so potential customers find it involves many elements. We specialize in Google SEO, implementing Analytics and LocalPlaces profiles, targeted meta-data and increased online footprints that help your rankings!

## CONTENT MANAGEMENT

Content Management Systems (CMS) give you the ability to control content on your website on-the-fly. No knowledge of HTML, CSS, PHP is required.

## ELECTRONIC MARKETING

Marketing online can take many forms: html email, banner ads, online profiles, forum or blog entries, e-contests and promos—all with today's web-savvy client in mind.

# Hosting ◀

Our hosting is housed in a Tier-1 datacenter, redundant power & internet hooks, 24-hr. access, owned and managed by ADS. Translation—your site is up, fast, secure and when a problem occurs, fixed immediately.



Your Neighborhood Complete Auto Care

Skokie 847.679.4840 Evanston 847.869.3200  
Wilmette 847.251.3885 Northbrook 847.498.8505

Home



- ABOUT US
- MAINTENANCE
- REPAIRS
- PROGRAMS
- COUPONS & PROMOTIONS
- FAQ
- TESTIMONIALS
- NEWS
- LOCATIONS
- CONTACT US



### Distinguished Duxler!

Duxler Complete Auto Care is the proud recipient of the 2010 Small Business of the Year Award from the Northbrook Chamber of Commerce.

### CHICAGO'S & THE NORTHSORE'S BEST AUTO REPAIR.

No matter what you drive, an import or domestic, car, truck, SUV, or van, Duxler Complete Auto Care has the manpower and the modern diagnostic tools to repair your vehicle right the first time. In fact, most repairs are completed within the same day.

**ONE VISIT AND YOU'LL ONLY TRUST YOUR CAR TO US.**



Owners Brian Pizam and Jim O'Neil

Duxler Complete Auto Care offers a clean, comfortable waiting room stocked with current magazines, flat plate espresso, fresh brewed coffee, and an amenity area for children's services to make the "Forest"

## elite printer solutions



NEW

### Kyocera FS-3920DN

A large workgroup, network and duplex ready printer

- ECOOPS™ long life consumables reduce operating costs
- 45PPM, 1200CPL, 400 sheet paper input capacity
- 300,000 pages per month duty cycle
- Flexible interface

\$1195.00

### Eco-Smart toner cartridges are...

GOOD for the environment, great for your company.



- About
- Total Care Program
- Supplies
- Service
- Member Reach
- FAQ's
- Contact Us

### An unmanaged printer fleet is the #1 un-audited expense in corporate America

Left unchecked, printer supplies and maintenance identify gaps, profits, consumes productivity and critical resources. The good news is that Elite Printer Solutions are experts at optimizing printer fleets including laser, toner, postscript, design, software integrator, and service calls.

With our **Total Care Program**, we provide free cleanings and service calls with the purchase of laser supplies to reduce your overall expenses and ensure the highest quality on your laser printers. On average, the Elite Printer Solutions' Total Care Program saves companies up to 30% in the cost of printer ownership.

Make Elite Printer Solutions your new lease partner for all your printer needs. We'll help save you money and increase your resources from the time-consuming tasks of printer operations.

Simply select from one of our three tiered solutions and you're on your way to hassle free laser toner purchase and maintenance.

#### Supplies Only

#### Total Care Program

The Total Care Program includes all services in the Total Care program plus printer maintenance.

- Laser Cartridges / Ink
- Toner Cleaning / Service
- ICP Software Integration
- Pre-Active Supply Fulfillment
- Proactive Service
- Fleet Management
- Parts Replacement



#### Do you know your true printing costs?

- It is estimated that 40% of all IT help desk calls are printer related issues such as replacing toner and removing paper jams.
- On the average, corporations spend between 1-2% of their total revenue on printing.
- Unplanned and uncontrolled purchases of printers and supplies are creating capital budgets to be stretched.
- Printer volumes are increasing 11% annually (9% black & white, 11% in color).

Solve your problems with a **Total Care Program** from Elite Printer Solutions.

\* Source: All-Data.com \*\* Source: The Gartner Group

#### Printer Supplies

Without Toner Cartridges

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- THE XCEL WAY
- SUPPLIES
- SERVICES

- Account Application
- Contact Us
- Login
- My Account
- Checkout



**Xcel News**  
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**Find More With Xcel**  
Find More of the supplies you're looking for with Xcel. We have an extensive supply of what you want.

**Xcel Way ???**  
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- HOME
- HOT DEALS
- FIND A JOB
- POST A JOB

- Business
- Calendar
- About the Chamber
- Visitor & Relocation Info
- Community
- Networking
- Networking Tips
- Calendar of Events
- Photo Gallery



**Chamber News**  
4th Annual North Shore Women's Conference  
Catherine Cher (aka Gink) will be the keynote speaker at the 2011 North Shore Women's Conference on Friday, May 6, 2011 at the

- Featured Events
- Mar 2 Finding a Job in a Tough Economy
- Mar Board of Directors

## CORPORATE ID

Corporate identity is the public persona of a company, often its first impression to potential clients. Over 15 years of experience ensure your ID is on-point and motivating... with attention-getting style.

## DIRECT MARKETING

Direct Marketing, if managed correctly, can be an extremely effective sales tool. Grabbing attention within seconds with a key question or image is critical. ADS will help develop artwork, lists and strategies that work, avoiding losses common with direct marketing efforts.

## BROCHURES / SELL SHEETS

A strong brochure or sell sheet should provide insight into critical aspects that set you apart. We excel in conveying these through content and design that tell the story—a piece you're proud to leave behind.

## CATALOGS / MANUALS

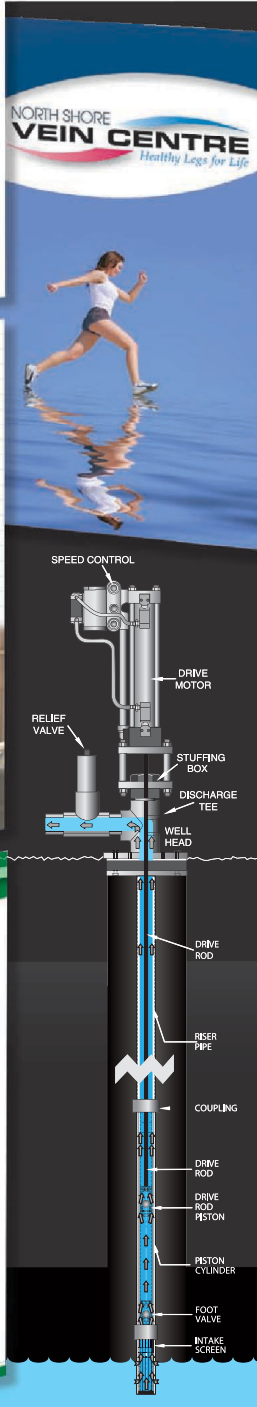
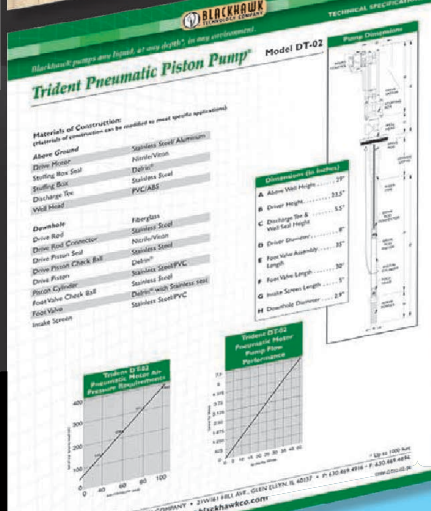
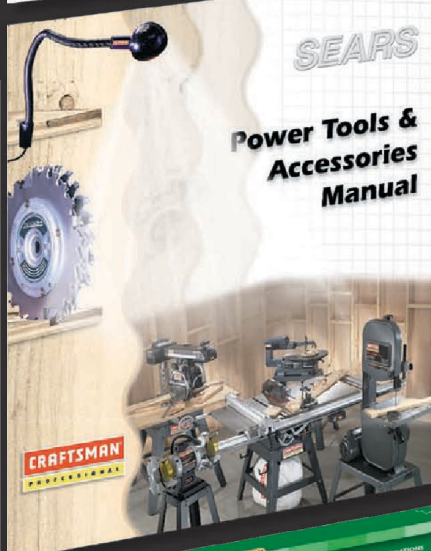
A good deal of information can be necessary for a sale; operating instructions, product features, new offerings... and managing it all can be challenging. Not only should your content be relevant and concise, but also organized and presented in an easy-to-digest manner.

## LARGE FORMAT

Vehicle wrap art, tradeshow booth graphics, POP displays, signage artwork—by using us for your larger projects, BIG SIZE = BIG IMPACT. We have a trusted network of vendors that take designs through production, on-time and on-budget.

## PACKAGING

We're experts at packaging design and setup challenges, providing custom dyes and layouts that communicate key product features and cross-sell info that helps boost sales.



# Imaging ◀

## COLLAGE

Collages help to promote key aspects of your business, conveying intricate concepts or visually helping set the entire tone of a piece.

## PHOTOGRAPHY

The right image can convey and improve the effectiveness of advertising better than anything. Instantly, the piece comes to life. We specialize in table-top, product and real estate photography.

## RETOUCHING

Our image retouching ranges from improving color or fixing imperfections to photo-realistic manipulation and image creation. Often, digital retouching saves time and money and provides consistency across product lines.

## PROTOTYPING

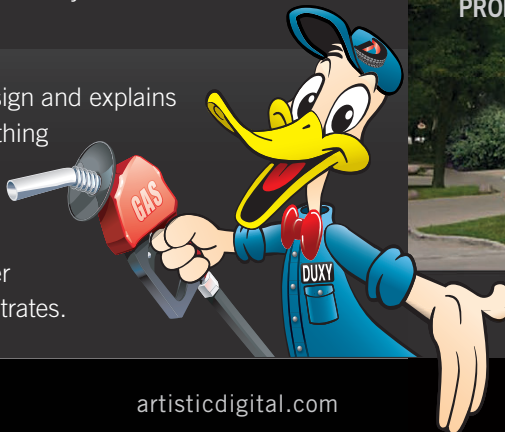
Bringing a product to market is costly and out of reach for many small- to mid-sized firms. Prototyping provides insight into engineering, merchandising, and visual aesthetics at a fraction of the cost.

## PRESENTATIONS / MOTION GRAPHICS

Presentations are often the best ways to communicate and, let's face it, *knock some socks off!* ADS excels at making rich-media presentations in Powerpoint and/or Flash with custom animations, imagery and illustrations AND we review it with you on your machine.

## ILLUSTRATION

Illustration elevates design and explains tough concepts like nothing else. From technical instructions to 3D, exploded-view product schematics or character development, ADS illustrates.



847.425.9907

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# Methodology ◀

## STRATEGY, SCOPE

An ADS project begins with strategic objectives to meet your business goals. We consider audience, key messaging, budget, deployment, integrated efforts and more... all prior to lifting a mouse.

## FOCUS, DESIGN

Strong design conveys a message in one pass. We review designs focusing on branding, trends, style, motion elements, images and overall impression before we begin.

## PROCESS, MANAGEMENT

Well-honed process maps drive effective use of resources. Translation—high quality at a great price. Our “Collab” online project management system centralizes almost all communications through to completion.

## REVIEW, TESTING

We value your time. Several reviews of modifications provide quality control prior to any submission to you. Print files are to spec. for your press house, web projects are tested cross-platform, cross-browser, saving time.

## RESPONSE, EXPERTISE

We often retain clients for many years. Why? Quick, effective response; we're staffed to complete those HOT items and have the expertise for “Yes” when a need is presented by your growing business.

## PLANNING AHEAD

Consider your business now and in five years as you review our services. We would enjoy helping make those years a great success.



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1417 Darrow Ave.  
Evanston, IL 60201

**e** [contact@artisticdigital.com](mailto:contact@artisticdigital.com)

**w** [artisticdigital.com](http://artisticdigital.com)

**p** 847.425.9907

**f** 847.425.9908